



United States Naval Academy Class of 1972

Welcome Back!!



We are so glad you made it!!



Reunion Planning Committee

Rick Rubel	Chairman
Paul & Alisoun Bienhoff	Registration
Dave & Barbara Hogen	Hotels
Gary & Cindy Coyle	Friday Social
Jim & Mary Pat Grover	Reunion Store
Alan Kraft	Tailgater
Skip Kohler	Transportation
Dan Weaver	Finances
Rich Robison	Communications
Mike Lundblad	Tech Support
Bill Moffatt	Memorial Service
Bob Hahn	Nametags
Ginna Rubel	Ring and Crest
Don Carlson	Tennis

Largest turnout for any reunion – over 750 expected!
Planning Committee appreciates your comments on the 45th reunion



Since Our 40th Reunion...

- **Dan Weaver replaced Jim Klima as Treasurer**
- **Class Tailgate Trailer Purchased**
- **Class Fountain Rehab Complete**
- **Continued 20th Company Leadership Award**
- **Continued to fund DMP for Character Development - CAPT Jim Campbell, USN (retired)**
- **Support to Mid'n 1/C Capstone Seminar**
- **Continued "In Memoriam" contributions on behalf of deceased classmates**
- **Discontinued DDG-72 Leadership Award**



Opportunities Leading Into Our 50th...

- **Class Gift Project & Fundraising Campaign**
- **Another-Link-In-The-Chain (ALITC)**
 - ...Class of 2022 enters June 2018!**
 - ...For their sake hope it isn't as Hot & Humid as 26 June 1968!**



Class Financials

Type Account	Balance	Notes
USNA Alumni Assoc	\$ 195,680	Designated "Class Checking Acct"
NFCU Checking Acct	\$ 2,716	Working Account
USAA Mutual Funds	\$ 108.380	Started w/5 Funds @ \$3000 each
Total	\$ 306,776	*** Funds we control ***

<u>Class of '72 Budget (typical)</u>	Budgeted Amount
20 th CO. Leadership Award	\$500.00
20 th CO. Support	\$200.00
Class Tailgate Support	\$800.00
Constitutions for Grads	\$1,000.00
Legacy Gifts	\$500.00
Web Software	\$400.00
In Memoriam Gifts @ \$100 each	\$500.00
Miscellaneous Expenses	\$500.00
Total	\$4,400.00



Class of 1972 Gift Projects & Fundraising Campaign

Jeffrey Beard
Class Vice President for Development



WHY GIVE TO USNA?

1. Government funds the core mission...*but* private donations fund USNA strategic priorities that provide the *margin of excellence* for the Academy.

2. Examples:

- ✓ The Annual Fund
- ✓ Leadership & Ethics Programs
- ✓ The Center for Academic Excellence
- ✓ The Brigade Sports Complex
- ✓ International programs



The Class of '72 has a good giving history w/USNA

The Class of '72 has provided about \$6.23 Million in giving through the end of 2016 to the following projects:

- The Gate 3, “Richard Glen Been” Memorial Water Fountain (Rich was killed on August 25, 1975 in an F-4 air crash while attempting to land on the USS Franklin D Roosevelt).
- The Mahan Hall Piano
- The Rip Miller Field Press Box
- The Navy/Marine Corps Memorial Stadium *Cold War Battle Arch*
- The Distinguished Military Professor for Character (over \$2.2 Million to-date)
- The Naval Academy Annual Fund (\$1.7 Million)

Our overall rate of participation: ~ 22% of class!



Choosing the areas to support - The Superintendent's initiatives

Naval Academy Annual Fund
The enabler of all fundraising!

Academic Excellence

Center for Cyber Security Studies (building)
Cyber Security Studies & Related Disciplines
Center for Academic Excellence

International Education Excellence
Faculty Recruitment & Development

Project-Based Learning

Naval Academy Foreign Affairs Conference
Naval Academy Science & Engineering Conference

**3 Distinguished Military Professors (Ethics;
Character; Leadership)**

Admissions Excellence

Admissions Excellence and **STEM Programs**
NAPS Transformation

Leadership/Ethics Excellence

Experiential Leadership Learning
Stockdale Center for Ethical Leadership

Physical Excellence

Phase IV NMCM Stadium

Physical Mission Center for Excellence
Fund for Athletic Excellence

Alumni Association/Foundation

Co-location

Bold text signifies Superintendent's top priorities.
Green bolded text indicate potential 1972 options



Survey Monkey Options

Sports Performance & Rehabilitation Facility



Project-Based Learning



Distinguished Military Professor for Character



Naval Academy Annual Fund





Survey Monkey Results: What you said to us

Survey Response

600 + e-mails sent out

90 responses (approx. 15%). Considered “good”

Key results & ranking (added “very likely” & “likely” responses together):

- **The DMP for Character: 71%**
- **The Naval Academy Annual Fund: 62% support**
- **Project-Based Learning: 49% support**
- **Physical Mission Center (naming opportunity for the class): 44% support.**
- **Qualitative comments (not included): 90% positive**
 - Many classmates indicating they are prepared to *increase* their pledge for our last campaign.
 - *Significant* interest in funding the Physical Mission Center (a subset of the Athletic Excellence Fund) because of the “naming opportunity” for the class.
 - **Pre-campaign verbal commitments** w/key classmates indicate strong financial support for the class to achieve a significant milestone.



Class of 1972

50th Legacy Gift/Class Project

- **One anonymous classmate is prepared to make a major commitment to the campaign:**
 - Will commit to a *dollar-for-dollar* challenge to the rest of the class to **match their contributions**, with a cap of \$2.5 Million.
 - If the class raises \$2.5 Million, he'll match it = \$ 5 Million **(but he will ONLY match what we give!)**
 - His personal priority is the class naming opportunity for the Sports Performance & Rehabilitation Facility, (but will support ALL projects)
- **Other classmates have already indicated a level of verbal support for another (approx.) \$1 Million.**
- **We therefore have the potential to fund several projects and achieve a significant financial goal for the class!**



Class of 1972

50th Legacy Gift/Class Project

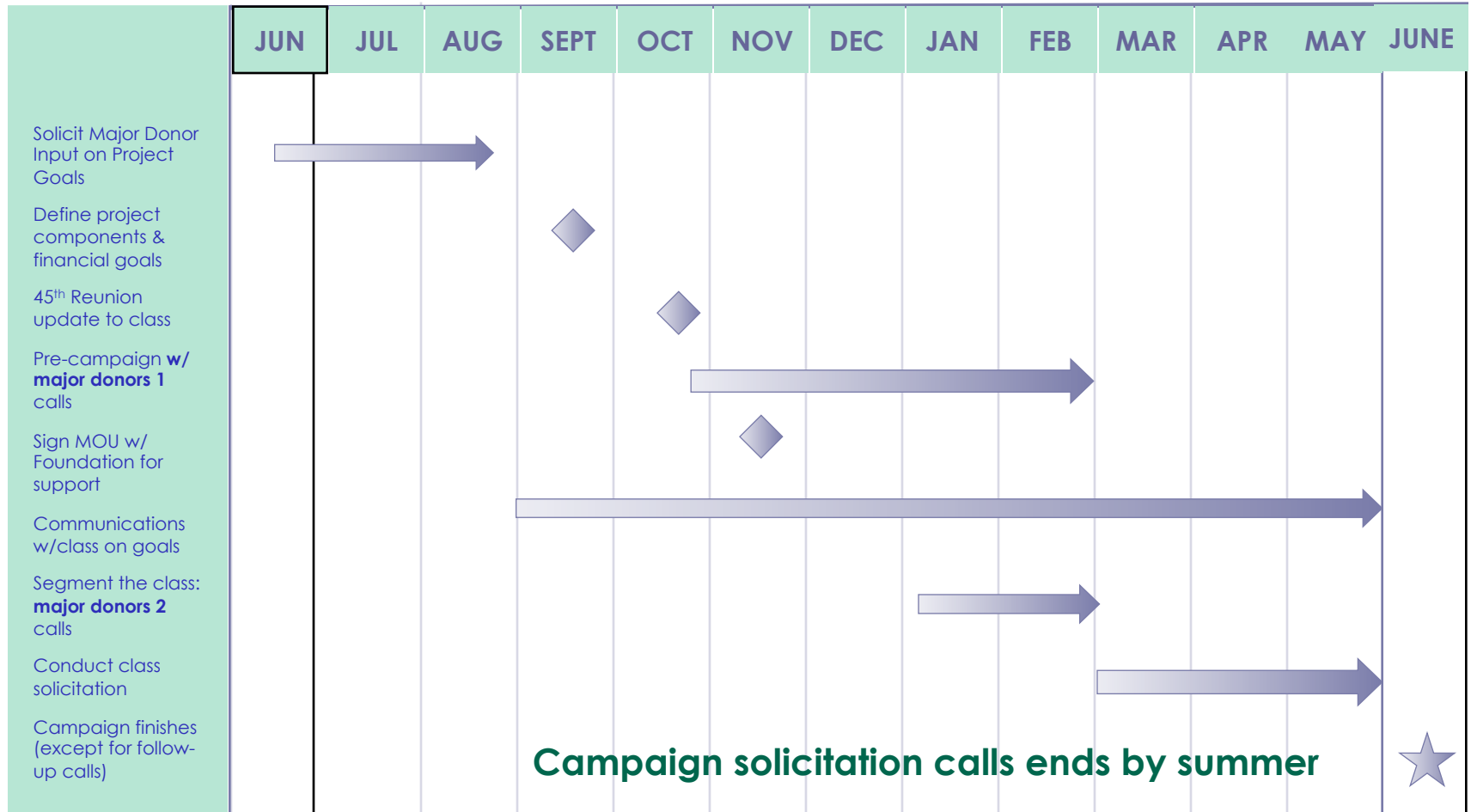
Based on class feedback and indications from top donors, here are our chosen goals and projects:

USNA Annual Fund:	\$ 750,000
1972 Athletic Facility & Excellence Fund:	\$2,500,000
1972 DMP for Character Development Fund:	\$1,000,000
<u>1972 Project-Based Learning Fund:</u>	<u>\$ 750,000</u>
TOTAL	\$5,000,000
PARTICIPATION RATE GOAL:	50%



Class of '72 Project Fundraising Proposed Timeline

2017/2018 Planning Calendar





Summary

- **Campaign will run from 2018 => 2022 (five years)**
 - We're seeking five-year pledges:
 - Example: \$2000 per year = \$10,000 in total
 - Matched by our anonymous classmate (\$20,000 in value)
- **For those w/mutual funds, etc. consider donating appreciated equities or IRA-Charity Rollover**
 - Required Minimum Distributions (RMD) are the best tax option
 - Appreciated equities also an advantage over cash
- **Let's make this (last) legacy campaign one that will be remembered!**



Special Thanks To:

- **Pre-campaign committee for their help in developing strategy and shaping the campaign.**

John Welch
John M Dillon
John L. Skolds
Webster L. Benham
Ed Wallace
Gary A. Griffiths
Christopher W. Panos
John E. Chalker
James D. Hall

Robert Ostendorf
Thomas D. Jones
Louis F. Terhar
Doug Rush
Dave Hogen
Steven J. Kemple
Rodney K. Womer
Dean M. Flatt
William R. Rubel

- **Classmate Rich Goldsby** (*Associate Director of Class Legacy Gift Programs; USNA Foundation*)
- **and....all of you that will participate in the campaign!**



Another Link in the Chain

- **Gary Coyle – Lead**
- **What is ALITC?**
- **Class History for Reef Points (NLT 1 Jan 2018)**
- **Honor Coin**
 - Design (USNA Seal, words “Courage, Honor, Commitment”)
 - Back Design



Front





Back





Schedule

- **Spring 2018 – Parents Clubs/USNA Local Chapter receptions for new mids. Coordinate 72 attendance.**
- **28 June 2018 – I Day. Sponsor (pay for) I-Day Picnic.**
- **5 couples sit on Superintendent's side. 50 people on Commandant's side. Suit and tie.**
- **Sometime in summer, Plebe P-rade**



Schedule

- **July 2018 Honor coin ceremony - 40 presenters, alumni and spouses. Bring hand sanitizer. Apparently plebes are so depleted by then they are sick.**
- **August 2018 – Attend Supt’s speech.**
- **During years, can invite to Tailgates (not plebes). No alcohol. Limit about 12 Mids per tailgate.**



Things to remember

- **May 2019 – 4/c Sea Trials Ceremony/Herndon Climb**
- **April 2020 – Bonds of Gold. Donate Class rings to be melted into gold for Class of '22 rings.**
- **Donate swords - Need to refurbish (about \$150)**
- **Ring Dance**
- **Present engraved rank insignia to graduates**



USNA '72 Board of Directors (2017 – 2022)

- **Bob Leib – President**
- **Jim Grover – President Emeritus**
- **Rick Rubel – Executive Vice President**
- **Jeff Beard – VP for Development**
- **Mike Lundblad – Class Webmaster**
- **Rich Robison – Secretary/Scribe**
- **Dan Weaver – Treasurer**
- **Alan Kraft – VP for Awesome Tailgates**
- **Skip Kohler – VP for Brigade Support**
- **Bill Moffatt – VP for Class Affairs**
- **Gary Coyle – Historian / ALITC Lead**
- **Paul Bienhoff – VP for Database Management**
- **Tal Manvel – VP at Large**
- **Don Carlson – VP at Large**



United States Naval Academy

Class of 1972

- **Thanks for making this reunion the best ever!!**
- **Enjoy the Weekend**
- **Be Safe!**

Go Navy! Beat UCF!